

Hello,

I am writing on behalf of K-LOVE Radio in response to the FCC's proposal to expand the LPFM broadcast Service. As I understand the situation, the expansion of these LPFM services would allow them to have priority over current FM translator service, potentially jeopardizing the signals for K-LOVE Radio listeners across the US.

As a K-LOVE Radio listener at 94.3FM, I am requesting that you carefully consider the effects of such an expansion. I have been a daily K-LOVE listener and supporter for over a year. In my opinion, the positive and encouraging focus of this station has yet to be matched by other radio stations, especially in Chicago. The K-LOVE Radio staff genuinely care about their listeners. They actually care to know what's going on in the lives of their listeners and seek to help in any way that they can. There aren't many secular stations that I can think of that have the same focus....much of the time, the disc jockeys are crass, rude, focus on the negative things in the world, play more ad spots than music, and are hardly encouraging. If I'm having a bad day, I know K-Love Radio is there to offer encouraging music and an upbeat message. Furthermore, this station is family-friendly..parents don't have to worry about what their kids are hearing. Everyday, I hear a story about how K-Love has positively impacted the life of a listener, and how that listener is SO THANKFUL that K-Love Radio is there. More and more people around the world are beginning to tune into K-Love and becoming committed supporters. This indirectly communicates that people are finding something in K-Love that they aren't finding on other stations.

Please understand that I am not saying that no LPFM service expansion should be pursued. I would simply ask that the FCC carefully consider which FM translator services would be replaced. The world has enough negativity in it. Those stations that seek to go against the grain and focus on what's positive and encouraging should not be penalized for that.

Sincerely,
Jennifer Ridder